

Sunshine State International COMBINED DRIVING EVENT

presented by

WALKABOUT FARMS

February 26 - March 1, 2009

Sponsorship

The Florida Horse Park board, staff and CDE organizing team are looking forward to seeing you at the 2009 Sunshine State International Combined Driving Event presented by Walkabout Farms. This year, we invite you to become a patron of the event. As a sponsor, you will enjoy exceptional exposure during the competition weekend, as well as the opportunity to promote your farm, product or service on the web and in print. Naturally, you, your friends and family will enjoy watching the spectacular competition from the beautiful ringside patron's tent while enjoying an elegantly catered brunch on Sunday during Driving Cones. Funds raised through this sponsorship program are used to help make this event a huge success. We look forward to seeing you at the Park!

International Benefactor \$5,000

ON-SITE MARKETING

- Public address system announcements recognizing your sponsorship throughout the competition
- Two 3'x8' banner spaces on Live Oak arena during event. Banners to be provided by the advertiser
- Your name on sponsor boards at entrances to Park and near OBS arena
- Opportunity to set up promotional display in vendor area
- Premium Reserved Table for 8 under the beautifully appointed Sponsors' tent for brunch on Sunday
- 8 VIP Parking Permits

PRINT ADVERTISING

- Half-page color ad in season program/promotional magazine
- Opportunity to place your flyer/collateral material in the competitors' packets

WEB RECOGNITION

- Your logo in e-newsletter announcing your sponsorship
- Your name, logo and a brief description of your company on our sponsor web page

Grand Benefactor \$2,500

ON-SITE MARKETING

- Public address system announcements recognizing your sponsorship throughout the competition
- Two 3'x8' banner spaces on Live Oak arena during. Banners to be provided by the advertiser
- Your name on sponsor boards at entrances to Park and near OBS arena
- Opportunity to set up promotional display in vendor area
- 4 tickets for brunch on Sunday under the beautifully appointed Sponsors' tent
- 4 VIP Parking Permits

PRINT ADVERTISING

- Quarter-page color ad in season program/promotional magazine

WEB RECOGNITION

- Your logo in e-newsletter announcing your sponsorship
- Your name, logo and a brief description of your company on our sponsor web page

Benefactor \$1,000

- Public address system announcements recognizing your sponsorship throughout the competition
- Your name on sponsor boards at entrances to Park and near OBS arena
- Opportunity to set up promotional display in vendor area
- 4 tickets for brunch on Sunday under the beautifully appointed Sponsors' tent
- 4 VIP Parking Permits

WEB RECOGNITION

- Your name, logo and a brief description of your company on our sponsor web page

Patron \$500

- Admission for 4 under the beautifully appointed Sponsors' tent for brunch on Sunday
- 4 VIP Parking Passes
- Recognition as a sponsor on the Florida Horse Park's website.

Aficionado \$150

- Admission for 2 under the beautifully appointed Sponsors' tent for brunch on Sunday
- 2 VIP Parking permits
- Recognition as a sponsor on the Florida Horse Park's website



Special Sponsorships



Awards Sponsor \$5,000 and up

You have the opportunity to provide prize money and awards for the competition. A portion of your sponsorship will be used to buy awards and ribbons. The remainder of will be divided as prize money according to the FEI rules.

ON-SITE MARKETING

- Public address system announcements recognizing you as the Awards Sponsor throughout the competition.
- Opportunity to participate in the Awards Ceremony for the event.
- Two 3'x8' banner spaces on the Live Oak arena
- Your name on sponsor boards at entrances to Park and near OBS arena
- Premium Reserved Table for 8 under the beautifully appointed Sponsors' tent for brunch on Sunday
- 8 VIP Parking Permits
- Your logo on all awards/ribbons

PRINT ADVERTISING

- Half page color ad in season program/promotional magazine
- Recognition in a press release about the Prize Money and Awards.

WEB RECOGNITION

- Your logo in e-newsletter announcing your sponsorship
- Your name, logo and a brief description of your company on our sponsor web page

Competitors' Party Sponsor \$5,000

ON-SITE MARKETING

- Public address system announcements recognizing you as the Competitors' Party Sponsor throughout the competition.
- Fliers announcing the party with your logo will be handed out in stabling
- Two 3'x8' banner spaces in the Competitors' Party tent
- Opportunity to speak at the Competitors' Party
- Your name on sponsor boards at entrances to Park and near OBS arena
- Premium Reserved Table for 8 under the beautifully appointed Sponsors' tent for brunch on Sunday
- 8 VIP Parking Permits

PRINT ADVERTISING

- Half page color ad in season program/promotional magazine

WEB RECOGNITION

- Your logo in e-newsletter announcing your sponsorship
- Your name, logo and a brief description of your company on our sponsor web page

Sunday Sponsor Luncheon \$5,000

ON-SITE MARKETING

- Public address system announcements recognizing you as a Sponsor throughout the competition.
- Two 3'x8' banner spaces in the sponsors tent
- Exclusive opportunity to set up a promotional display in the Sponsors tent during your VIP Luncheon
- Your representative may participate in the awards ceremony
- Your name on sponsor boards at entrances to Park and near OBS arena
- 50 invitations for you to send to your clients and friends
- Premium Reserved Table for 8 under the beautifully appointed Sponsors' tent for brunch on Sunday
- 8 VIP Parking Permits

PRINT ADVERTISING

- Half page color ad in season program/promotional magazine
- Custom made invitation featuring your name as host sent to Florida Horse Park sponsors, donors and supporters

WEB RECOGNITION

- Your logo in e-newsletter announcing your sponsorship
- Your name, logo and a brief description of your company on our sponsor web page

Name/Business Name: _____

Sponsorship: _____ \$ _____

Please list my sponsorship in the name of:

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Mobile: _____

Email: _____

Credit Card Number: _____

Signature: _____

PAYMENT TYPE:

CHECK (payable to Florida Horse Park)

VISA

MASTERCARD

AMERICAN EXPRESS

Expiration: _____

Amount to charge:

\$ _____